Our Cannon Platinum Advantage Includes the Advantage Benefits Plus:

Benefits	Quantity	<u>Value</u>
Oil Changes (9 regular, 5 synthetic)	3 Years	\$375
Tire Rotations (max 6)	3 Years	\$120
Dent and Ding Repair (max 2; up to 10 dents)	3 Years	\$150
Windshield Repair (max 2; chips, nicks & cracks up to 6 inches)	3 Years	\$150
Loaner Vehicle Program (when a service is longer than 2.5 hou	urs) 3 Years	\$150
Roadside Assistance (within 50 miles)	1 Year	\$100
Discount on Vehicle Accessories	Lifetime	10%
Future Trade in Bonus (with regular maintenance)	Lifetime	\$500
Customer Referral Vehicle Purchase	5,000	\$25
Military Personnel	5,000	\$25
Upgrading to Platinum Status	2,000	\$10
Tagging Yourself on Facebook	2,000	\$10
Attending New Owners Clinic	1,000	\$5
Completing Online Sales & Service Survey -Cars.com -Edmunds.com -Google.com -DealerRater.com -Yahoo.com	1,000	\$5 each
Purchasing a Service Agreement	500	\$2.50
Your First Service Appointment	500	\$2.50
Your Birthday	500	\$2.50
Becoming a Fan on Facebook/Twitter	500	\$2.50 each
\$ 10 Points for Every Dollar Spent in Parts or Service	Lifetime	\$10

ASK FOR DETAILS!

TOTAL VALUE OVER \$1,650



ADVANTAGE



Cannon Honda.com

Our Cannon Advantage Includes Complimentary:

Benefits



First Oil Change Free



Lifetime Multi-Point Inspections (with service visit)



Lifetime Pre-Vacation Vehicle Check-Up



Lifetime Shuttle Service (within 5 miles)



Lifetime Car Washes



(with any service visit; weather permitting; once new building is up)



Loaner Vehicle Program (2 years; when a service is longer than 2.5 hrs)



5% Discount on Vehicle Accessories



\$250 Off Future Trade in Bonus (with regular maintenance)



2,500 Points for Customer Referral Vehicle Purchase



2,500 Points for Military Personnel



1,000 Points for Joining



1,000 Points for Tagging Yourself on Facebook



500 Points for Attending New Owners Clinic



500 Points for Completing Online Sales & Service Survey -Cars.com -Edmunds.com -Google.com -DealerRater.com -Yahoo.com



250 Points for Purchasing a Service Agreement



250 Points at Your First Service Appointment



250 Points on Your Birthday



250 Points each for Becoming a Fan on Facebook/Twitter



5 Points for Every Dollar Spent in Parts or Service

ALL AT NO CHARGE TO YOU!

Our Cannon Pre-Owned Advantage Includes Complimentary:

Benefits



Lifetime Multi-Point Inspections (with service visit)



Lifetime Pre-Vacation Vehicle Check-Up



Loaner Vehicle Program (2 years; when a service is longer than 2.5 hours)



2,500 Points for Customer Referral Vehicle Purchase



2,500 Points for Military Personnel



1,000 Points for Joining



1,000 Points for Tagging Yourself on Facebook



500 Points for Completing Our Online Sales & Service Survey -Cars.com -Edmunds.com -Google.com -DealerRater.com -Yahoo.com



250 Points for Purchasing a Service Agreement



250 Points for Your First Service Appointment



250 Points for Your Birthday



250 Points each for Becoming a Fan on Facebook/Twitter



5 Points for Every Dollar Spent in Parts or Service

Your Reward Points:

You earn 5 points for every dollar spent in service and parts. What can you redeem them for? It's simple, your points can be used for service or saved and used toward the purchase of your next vehicle. Here's what the points are worth in each department:

Points used in Service:

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2,000 Points	\$10 Off Service	
3,000 Points	\$15 Off Service	
5,000 Points	\$25 Off Service	
10,000 Points	\$50 Off Service	
20,000 Points	\$100 Off Service	
25,000 Points	\$125 Off Service	
30,000 Points	\$150 Off Service	
35,000 Points	\$175 Off Service	
40,000 Points	\$200 Off Service	
45,000 Points	\$225 Off Service	
50,000 Points	\$250 Off Service	

(Maximum \$250 benefit per vehicle service.)



When You Use Your Points Towards Your Next Vehicle Purchase! (Maximum \$500 benefit per vehicle purchase.)

Log-On to your vehicle website: CannonHondaAdvantage.com